

The AI Watson Success Story

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Meet AI Watson

Residing in Detroit, MI, AI Watson is a busy father who spends much of his free time taking care of his sons, from helping with their homework to taking them to baseball practice and

tournaments. Although fatherhood is extremely rewarding, his professional life was lacking true passion and fulfillment. Being an entrepreneur at heart, AI knew there were more satisfying opportunities available than what he was experiencing.

When Covid first hit the country in early 2020, AI was finally able to stop the hamster wheel motion that had become his professional life and begin to investigate different business opportunities. Having some background in real estate, AI was always fascinated by the individuals who could bring money to the table during a deal. He would often wonder, "Where are they getting all this money?" or "How are they able to do this?" AI knew he wanted to be on that side of the transaction and began researching ways to be the "money connector."



Action and Results:

AI was introduced to the Lee Arnold System of Real Estate Investing through a mutual friend and invested in Lee's Money Broker Blueprint Home Study Course and his Broker Certification program. These two courses gave AI a crystal clear path on how to be on the money side of a transaction without having to use any of his own money to fund a deal.

Action and Results Continued:

He threw himself entirely into the broker strategy and found it satisfied both his entrepreneurial thirst as well as his desire to do something worthwhile by helping others achieve financial freedom. "To know that you affect someone's life like that. It's indescribable. I love this industry and what I'm doing. I can't think of anything better that I could possibly be doing. I've never been this happy before in my professional life."

After being exposed to these classes, as well as other Lee Arnold trainings and tools, AI created lofty goals for his business; one goal was to do 5 broker deals in a month and the other to generate 12 million dollars in revenue in a single year.

His first brokered loan in the Chicago area was a \$96,000 deal, with AI making a \$2,880 broker fee. In addition to that, he has also brokered several other deals, with his combined efforts making him over \$15,112 without buying or flipping real estate! Moving forward to reach his goals, AI is currently working with two more fix and flip loans, one for \$231,000 and the other for \$150,000. Both deals combined will have a broker payout of \$11,000. "I was so blessed that after I gained an interest in real estate, I was able to get trained. I didn't understand the lending part but after asking questions and learning the basics, it's how my business got started."

"When I started, I already understood real estate and how to structure of deals, which turned out to be extremely helpful with my clients. With Lee's training, I've learned the lending process. It was arguably the best thing for me and the best investment I've ever made. I don't look at education as spending money, I look at it as an investment."

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